

Cookies Policy

CONSENT

By continuing visiting (one of) the following sites:
tiptaft.co.uk

and because your browser settings allow the usage of cookies, you consent to the use of cookies under this Cookies Policy. You will have seen a pop up to this effect on your first visit to (one of) our sites. While the pop up will not usually appear on subsequent visits you may withdraw your consent at any time by following the instructions below.

WHAT ARE COOKIES?

Cookies are text files containing small amounts of information which are downloaded to your computer or device when you visit a website. Cookies are then sent back to the originating web domain on your subsequent visits to that domain.

Cookies are useful because they allow a website to recognize a user's device. Cookies allow you to navigate between pages efficiently, remember preferences and generally improve the user experience. They can also be used to tailor advertising to your interests through tracking your browsing across websites.

Session cookies are deleted automatically when you close your browser and persistent cookies remain on your device after the browser is closed (for example to remember your user preferences when you return to the site).

DISABLING COOKIES

Cookies may be disabled by following the instructions for your browser set out here. However, some portions of our site may lose functionality if the cookies are disabled. We list the names of the cookies themselves and their source at the date of this document so that you may easily identify.

Performance Cookies We make use of analytic cookies to analyse how the Tiptaft websites are being used and to monitor website performance.

This allows us to provide a high-quality experience by customising our offering and quickly identifying and fixing any issues that arise. For example, we might use performance cookies to determine unique visitor counts. The information collected by these cookies is not associated with your personal information by us or by our contractors.

WEBSITE FUNCTIONALITY COOKIES

We make use of cookies to provide you with certain functionality. For example, to remember choices you make (such as your user name, language or the region you are in), or to recognise the platform from which you access the site, and to provide enhanced and more personal features. These cookies are not used to track your browsing on other sites

TARGETING COOKIES

Targeting cookies (or advertising cookies) collect information about your browsing habits and are used to make advertising more relevant to you and your interests. They are used by services provided by third parties, such as Like or Share buttons. Third parties provide these services in return for recognizing that you have visited our website. When you use buttons, for instance, the LinkedIn or Twitter share buttons you will be directed to a page controlled by those companies which may place cookies (including targeting cookies) and will be subject to LinkedIn's or Twitter's cookies and privacy policies respectively.

Use of IP addresses and web logs We may also use a consumer's IP address and browser type to help diagnose problems with our server, to administer the Tiptaft services and to improve their functionality. An IP address is a numeric code that identifies a consumer's computer on the internet. A consumer's IP address might also be used to gather broad demographic information. We may perform IP lookups to determine which domain a consumer is coming from (eg google.com) to more accurately gauge our users' demographics. Information from these types of cookies and technologies is not combined with information about the consumer from any other source and will not personally identify the consumer.

Changes to the cookies policy We may update this document from time to time and we would encourage you to review the document regularly to stay informed of how we are using cookies. This cookies policy was last updated on 5th April 2020.